

Emma Kate Privacy Policy

Newsletter

If you voluntarily sign up for Emma Kate's newsletter or ARC groups, this site and/or form site will record your email address, name, and social media information. You can refuse to supply personal information, but that will exclude you from certain related activities such as receiving newsletters, ARCs, and other free offers. When subscribers click on a link in one of my emails or fill out a form, the site may record this information (see below how this information is used).

Subscribers may unsubscribe at any time. You may ask for all your data to be deleted at any time.

Giveaways and Contests

If you enter a giveaway, your name, email address, and social media information is collected. If you win a physical prize, you will be asked to give Emma Kate a physical address.

Non-personal Information

This website may collect non-personal information about visitors when they interact with the site. This information may include the browser name, means of connection to the site, and other non-identifying information.

Cookies

This website may use "cookies" to enhance visitor experience. Typically, cookies may be placed on visitors' hard drive for record-keeping purposes and sometimes to track information about them. Visitors may choose to set their web browser to refuse cookies, or to send an alert when cookies are being sent. If they do so, note that some parts of the site may not function properly.

How Is the Information Used?

Newsletter and ARC subscribers' names and emails will only be used for receiving the newsletters, ARCs, or communication from Emma Kate.

Giveaway entrants will be sent emails only about the giveaway, unless they also signed up for the newsletter.

Information on which email links are clicked on the most will help Emma Kate choose links that interest readers in future emails.

Emma Kate may use affiliate codes in some of the emails or on the site.

Sharing of Personal Information

Subscriber information is never shared with a third party. The only exception is that email addresses may occasionally be used to create lookalike audiences for online marketing. This in no way distributes the emails or signs subscribers up to any other services.

Third-party links

Sometimes Emma Kate will include third-party links through email or on the website. These sites have their own policies and you should read those before subscribing or purchasing from them.

Security of Information

All information is saved by Wix and MailerLite and only Emma Kate and individuals in their employ can access them. Should a data breach ever occur, subscribers will be notified within 7 days.

Use of the Website by Minors

All subscribers must be 18 or older or have the consent of a parent or guardian.

Changes to This Privacy Policy

Emma Kate may update this privacy policy at any time. A notice about such changes will be posted on authoremakate.com. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

Your Acceptance of These Terms

By visiting and using www.authoremakate.com, you signify your acceptance of this Privacy Policy. If you do not agree, you can simply not use the site. Continued use of the site means you accept the policy and any periodic changes.

Questions?

If you have any questions about this Privacy Policy or anything else on www.authoremakate.com, please email emma@authoremakate.com.